

# 2022 LOGAN BUSINESS DISTINCTION AWARDS

## Application Form

Business Name:		Contact Person:	
Postal Address:		Street Address:	
Phone:		Mobile:	
Email:		Industry 1:	
Website:		Industry 2:	
No of Employees:		Industry 3:	

### DECLARATION

I certify that I am authorized by the above-mentioned business / individual to provide the information in this application. I understand that the judges' decision is final, and that no correspondence or discussion will be entered into.

### PRIVACY

The information collected for the *Logan Business Distinction Awards 2022* will be used for administrative and contact purposes only and will be provided to the 2022 judging panel for the purposes of judging this Nomination. The contact details of category finalists for Awards will be provided to the media for promotional purposes only. These details will not be disclosed for any other purpose.

### TERMS AND CONDITIONS

I acknowledge that I have read and agree to the terms and conditions set out in the Nomination Information Kit.

### MEDIA CONSENT

I agree that any photographs I supply within this Nomination may be reproduced for presentation requirements for the *Logan Business Distinction Awards 2022*. I also agree that the Award coordinators may use publicity photos taken during the Gala Awards Dinner and Presentation Night for the *Logan Business Distinction Awards* publicity.

### REQUIRED COLLATERAL

As a condition of entry, please provide a hi-res version of your business logo in PNG format, plus at least one Hi-Res image of your product or nominated representative, and a 100-word description of your business. You will be able to upload these materials with your entry.

**RECOMMENDED PROCESS** - We recommend you complete your application in your editor of choice (ie Microsoft Word) and enter the answers here as a last step, to save from losing information.

Name:		Position:	
Signature:		Date:	

**Question 1 – About Your Business** - Provide a general overview of your business.

*Tell us how long you have been in business, your area of expertise, your unique selling point / service, how many staff you employ, what type of business is it – in a shop front, online, warehouse, etc., who are your customers / clients / guests.*

**Important:** *Please include how many staff your business employs – more than one award may be awarded in a category based on business size.*

**Question 2 – Business Development** - What are your business development strategies?

**Example:** *Regular business forecasting | Update of product and services | Regular audit of marketing campaign returns*

**Question 3 – Business Innovation** - Describe how your business has made an innovation in the past twelve months that has had a positive impact on your business, industry or local community

**Example:** *My business changed our processing procedure so that it reduces potential for injury, saves downtime, and has increased our output. This means that less employees have injury time, and with the increase in business, we can employ more locals*

**Question 4 – Sustainability and Environment Contribution** - Describe how your business has positively contributed to sustainability and the environment.

**Example:** *My business has found a way to recycle old food scraps into biofuel, saving on food wastage and enabling the fuel to be used in running our equipment.*

**Question 5 – Inclusiveness and Accessibility** - What key strategies have been implemented to ensure your business is accessible to and/or inclusive of people with disabilities?

**Examples:** *Policy changes to support the inclusion of people with disability, including embedding inclusion in organisational values; culture; planning; etc. - Accessibility modifications (changes to physical/ communications/ services/ products) to ensure people with disability can access the business - Provide employment or training opportunities to people with disability.*

**Question 6 – Community Contribution** – What does your business provide or do to help your local community?

**Examples:** *Support / sponsor a local sports team | Regular charity events and/or contribution | Provide employment or training opportunities to schools*

## Industry Awards

### **Industry Category Responses** - “What makes your business stand out in this industry”

*You must select and respond for at least one industry category.*

*A maximum of three categories can be entered per business.*

Automotive and Transport	Medical and Vet Services
Beauty, Health and Wellbeing	For Purpose (Charity and Not for Profits)
Technology and Innovation	Real Estate, Building and Construction
Manufacturing and Construction	Professional Services
Education, Employment and Training	Retail
Event Services	Sport Services
Financial Services	Tourism
Hospitality	Trade Services
Media and Advertising	

<b>Industry Category 1:</b>	
<b>Industry Category 2:</b>	
<b>Industry Category 3:</b>	

## MAJOR AWARDS

By submitting this application, you will automatically be in the running for our major awards.

Community Contribution 2022	Inclusiveness 2022
Innovation 2022	New and Emerging Business 2022
Sustainability 2022	<b>Business of the Year 2022</b>